

# Pamela Reeves

202-258-6214 | [pamela@pamelareeves.com](mailto:pamela@pamelareeves.com)  
<http://www.pamelareeves.com>

## Equity-Centered Growth and Impact Strategist

Corporate Strategy and Philanthropy | High-Impact Partnerships | Global Agendas and Policy

### SENIOR EXECUTIVE | CONSULTANT | BOARD MEMBER

**Senior executive** with 20+ years of success steering big ideas through complex organizations—translating global issues (equity, inclusion, good governance, economic opportunity) into strategies and programs that are backed by data, aligned with organizational objectives, and laser-targeted for maximum long-term benefit.

**Strategic thinker** who brings vision to life through pragmatic program development and detailed project execution. **Connector** with a natural talent for building relationships and partnerships. **Recognized expert and influencer** on issues related to equity, gender, global democracy, public-private partnerships, and high-impact philanthropy, able to inspire zeal for new ideas.

#### Signature Achievements

- *Pivotal Ventures*, startup incubator launched by Melinda Gates
- *The Girl Declaration*, Nike-sponsored advocacy platform endorsed by the UN
- *International Fund for Women and Girls*, under the aegis of U.S. Secretary of State Hillary Clinton
- *United Nations Mission in Liberia*, Human Rights Officer during the Liberian civil war

## PROFESSIONAL EXPERIENCE

**Consultant** | REEVES ADVISORY LLC 2001–2009 and 2013–Present

**Built thriving consulting practice advising corporations, nonprofits, and government entities** and developing transformative programs centered around equity, diversity, democracy, global development, and philanthropy.

**Clients:** Melinda Gates/Pivotal Ventures, Nike Foundation, Mars Inc., United Nations Foundation, Gerson Lehrman Group, Boston Consulting Group, Chemonics, AECOM, Creative Associates International

#### Highlights:

- *Pivotal Ventures*—As Consulting Senior Advisor for Gender Strategy to Melinda Gates, worked with leadership team to define mission, shape agenda, and create data-backed rationale for new venture that invests in and incubates organizations and programs that advance social progress in the U.S.
- *Nike Corp./Nike Foundation*—Recruited by Nike to advance its social impact mission. Shaped strategy, action, and global outreach to build a public-private coalition and worldwide support for The Girl Declaration—an advocacy platform that defined the long-term global development agenda for adolescent girls. Launched at the UN General Assembly and endorsed by global influencers, governments, and business leaders.
- *Boston Consulting Group*—Worked with BCG to create a strategy to increase women’s participation in the Saudi labor force.
- *United Nations Foundation*—As Senior Advisor, transitioned the Data 2X gender-focused data program from its incubation at the Department of State into its permanent home at the UN Foundation.

**Senior Fellow, International Affairs and Public Policy** | BROWN UNIVERSITY 2016–Present

**Proposed, designed, and teach Brown’s first policy and practice courses on gender** and on a new approach to national security focused on cross-border issues.

## PROFESSIONAL EXPERIENCE, continued

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**Senior Advisor, Secretary's Office of Global Women's Issues | Director, Secretary's International Fund for Women and Girls | U.S. DEPARTMENT OF STATE** 2010–2013

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**Appointed by Secretary of State Hillary Clinton to build and lead a new global endeavor, the International Fund for Women and Girls.**

- Identified most powerful levers to create lasting change and built public-private partnerships that provided flexible, rapid, targeted, and high-impact grants to NGOs assisting women and girls around the world.

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**Senior Democracy and Governance Advisor | UNITED NATIONS** 2009

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**Senior representative of the United Nations Secretary General to the Kingdom of the Netherlands.**

- Advised government on the referendum for the independent status of Curaçao.
- Evaluated election results; monitored and advised on the referendum recount.

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**Director, New Initiatives | INTERNATIONAL FOUNDATION FOR ELECTION SYSTEMS** 1995–2001

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**Led strategic planning, partnerships, and new business development for the foundation.**

- Increased revenue from \$19M to \$27M as director of global contracts and agreements.
- Created \$75M revenue stream—and USAID's most successful funding mechanism—by designing the Consortium for Political Process Strengthening (CEPPS) that united three premier democracy NGOs to support democratic practices and institutions around the world.
- Designed the Women's Leadership Initiative, a UN Beijing +5 program, with the United Nations Development Program and the White House.
- Conducted election-related needs assessments, technical assistance, and training in West Bank/Gaza, Haiti, Madagascar, Ethiopia, Tanzania, Zanzibar, and Equatorial Guinea.
- Created original elections and political processes performance indicators for USAID.

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**Human Rights Officer | UNITED NATIONS OBSERVER MISSION IN LIBERIA** 1994–1995

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**Directed human rights monitoring effort during Liberian civil war.** Reported weekly to the Secretary General and served as liaison to the UN military observation team.

- Provided technical elections assistance to the Electoral Commission of Liberia.
- Worked with stakeholders from international military, United Nations, American Embassy, local community and international NGOs to communicate and coordinate countrywide strategy and programming.

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**Program Director | THE CENTER FOR DEMOCRACY** 1989–1992

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**Designed and implemented U.S. Government's original international democracy and governance efforts.**

- Managed field offices and led election assistance efforts in El Salvador, Guatemala, Nicaragua, and Panama.
- Worked with the Council of Europe, Parliament of Poland, and Parliament of Hungary on transitions to democracy after the fall of the Berlin Wall.

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**Graduate Fellow | HARRY S. TRUMAN INSTITUTE FOR THE ADVANCEMENT OF PEACE, Jerusalem** 1988–1989

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**Conducted research on non-military and diplomatic interactions** between Israel and the governments of Central America, contributing to a book on Central American-Israeli relations authored by Dr. Edy Kaufman, Executive Director of the Institute. Worked in English and Spanish.

## PROFESSIONAL EXPERIENCE, continued

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**Research Assistant** | CENTER FOR STRATEGIC AND INTERNATIONAL STUDIES 1988

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**Researched political history** for *Guatemala's Political Puzzle* (Transaction Books, 1988).

## BOARD AND GLOBAL LEADERSHIP

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**Evaluation Panel** | EQUALITY CAN'T WAIT CHALLENGE 2020–Present

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**Chosen to evaluate applicants for \$40M in funding** to be awarded to programs that will expand women's power and influence in the United States. Challenge is sponsored by the innovative startup LEVER FOR CHANGE, a John D. and Catherine T. MacArthur Foundation affiliate supported by the Bill and Melinda Gates Foundation, LinkedIn founder Reid Hoffman, and numerous corporate and philanthropic partners.

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**Vice Chancellor's Advisory Board** | UNIVERSITY OF GLOBAL HEALTH EQUITY, Rwanda 2018–Present

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**Advise and support the co-founder/Vice Chancellor of UGHE**, an independent university and Partners in Health initiative dedicated to training a new generation of global health leaders to build and sustain effective, equitable health systems.

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**Board of Trustees** | BROWN UNIVERSITY 2016–Present

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**Serve on various committees of the governing board of the University:** Governance and Nominating (Chair), Academic Affairs, Risk and Audit, Trustee Vacancy, Brown Annual Fund (Co-Chair).

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**Board of Governors** | JOHN CARTER BROWN LIBRARY 2017–Present

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**Member of Executive Committee for research institute/collection** of rare books and printed materials of the Americas. Chair the Nominating committee. Build partnerships with influential, like-minded individuals and institutions globally.

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**Board of Directors** | KAKENYA'S DREAM, Kenya 2015–Present

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**Vice-Chair of the Board of nonprofit that invests in girls from rural communities** through educational, health, and leadership initiatives.

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**Board of Directors** | WOMEN FOR WOMEN INTERNATIONAL 2015–Present

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**Work with board and executives of nonprofit that strives to empower ultra-poor and vulnerable women**, equipping them to become active participants in transforming their lives and their communities. Member of Program and Governance committees.

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**United States Delegate** | UNITED NATIONS COMMISSION ON THE STATUS OF WOMEN 2016

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**Chosen to represent the United States** to the principal global intergovernmental body exclusively dedicated to the promotion of gender equality and the empowerment of women.

## EDUCATION

**MA International Relations** | YALE UNIVERSITY

**BA International Relations** | BROWN UNIVERSITY

## LANGUAGES

English, Spanish, French

## SELECT PUBLICATIONS AND PRESENTATIONS

### PAPERS

- “Challenging Gender Bias in the Workplace,” corporate client
- “Women’s Labor Force Participation,” Government of Saudi Arabia

### EMBASSY OF JAPAN

- “Women and the Positive Effects of Working and Studying Abroad”

### EMBASSY OF THE UNITED KINGDOM

- “Barriers to Women’s Full Participation”

### WOODROW WILSON CENTER FOR INTERNATIONAL SCHOLARS, Women in Public Service Project 5-Year Anniversary

- “Women Disrupters: The Bold Voices Changing the Game of Politics Globally”

### ASPEN IDEAS FESTIVAL

- Moderator, “Women Breaking Barriers,” with Peggy Johnson (Microsoft), Lareina Yee (McKinsey), Lauren Simmons, Cecile Richards (Supermajority), Alicia Garza (Supermajority and Black Lives Matter), Laura Leader (All in Together)
- Moderator, “Hidden Figures: The Secret Legacy of Women in Tech,” with Peggy Johnson (Microsoft) and Margo Lee Shetterly (author, *Hidden Figures*)
- Panelist, “The America Women Know”
- Panelist, “Women Who Lead: The New Narrative”
- Moderator, “The Gender Gap in Retirement Savings” with Sally Krawcheck (CEO, Elevate Network)
- Panelist, “The Best Thinking About the Transformative Power of Women and Girls”
- Moderator, “Advice from Women Who Lead”
- Moderator, “Cleaning up the Supply Chain: Human Trafficking and Slavery”
- Panelist, “Girl Rising”

### GEORGE WASHINGTON UNIVERSITY

- “Corporate Partnerships with the Public Sector”

### PUBLIC LEADERSHIP EDUCATION NETWORK

- “Women and International Policy” Seminar