

Curriculum Vitae  
**VERONICA H. INGHAM**  
Watson Institute for International and Public Affairs  
111 Thayer Street  
Brown University  
Providence, RI 02912-1970  
**Email: veronica\_ingham@brown.edu**

**EDUCATION:**

- May 1995 **FLETCHER SCHOOL, TUFTS UNIVERSITY - Medford, MA.**  
*Degree:* Ph.D. in International Economic Relations.  
*Thesis Title:* The Competitiveness of Argentina: From Sheltered Markets to Global Rivalry. Research under the guidance of Professor Michael E. Porter (Harvard University Graduate School of Business Administration).
- May 1989 **FLETCHER SCHOOL, TUFTS UNIVERSITY - Medford, MA.**  
*Degree:* Master of Arts.  
Fields of Concentration: International Business, International Trade and Commercial Policies, International Monetary Theory and Policy.
- March 1986 **ARGENTINE CATHOLIC UNIVERSITY - Buenos Aires, Argentina.**  
*Degree:* "Licenciada" in Economics.  
*Thesis Title:* The Origins of Industrialization in Argentina, 1880-1930.

**ACADEMIC AND PROFESSIONAL EXPERIENCE:**

- July 2017 – Present **BROWN UNIVERSITY – Watson Institute for International and Public Affairs – Providence, RI**  
*Senior Fellow in International and Public Affairs.* Research in economic development, international competitiveness, development strategy, Latin American economic history and current events.
- September 2016 – June 2017 **BROWN UNIVERSITY – Department of Hispanic Studies – Providence, RI**  
*Visiting Scholar.*
- Spring 2012 – Spring 2016 **DARTMOUTH COLLEGE – Department of Spanish and Portuguese - Hanover, NH**  
*Spanish Lecturer.* Taught Spanish 1, 2 and 3 courses. Trained and supervised assistant teachers, and developed exams for the different language levels.
- February 1997- December 2002 **INSTITUTE FOR STRATEGY AND COMPETITIVENESS, HARVARD BUSINESS SCHOOL - Boston, MA.**  
*Senior Research Associate.* Design and implementation advisor to cluster-based economic development projects including Connecticut's "Partnership for Growth," the "Chattanooga Regional Growth Initiative," the "Communication and Information Technology Cluster Development Project" in Mississippi, and the Council on Competitiveness' "Clusters of Innovation Initiative (Washington, DC). Prepared and conducted cluster training sessions and presentations. Research and analysis of specific cluster initiatives around the world in support of Professor Michael E. Porter's publications, public speeches, and consulting engagements.
- August 1995 **UNIVERSIDAD TORCUATO DI TELLA – Buenos Aires, Argentina.**  
*Visiting Professor of Management.* Taught case studies at a graduate seminar on competitive strategy and globalization. Topics included the optimal strategy for international expansion, and the role of mergers, acquisitions and strategic alliances.

- January 1993 -  
March 1993                   **MINISTRY OF ECONOMICS AND PUBLIC WORKS - Buenos Aires, Argentina.**  
*External Consultant.* Co-authored a proposal for the creation of a foreign investment agency in Argentina. The proposal was later implemented.
- October 1989 -  
December 1991               **THE BERWICK GROUP - Boston, MA.**  
*Associate Management Consultant.* Designed and conducted market, industry and competitive research in support of marketing and strategic decisions for clients in the food, environmental, packaging, engineering and retailing industries; led client task-forces in the development and implementation of marketing and strategic recommendations; prepared and made presentations to senior management. Developed business opportunities for Berwick in Argentina: prepared marketing materials, set up meetings with potential clients and wrote proposals.
- Summer 1988                   **INTER-AMERICAN DEVELOPMENT BANK - Washington, DC.**  
*Research Assistant.* Created a demographic database used by the loan officers to assess the relative attractiveness of various Latin American borrowing markets. Prepared a report on the impact of multiple exchange rate systems on balance of payment statistics.
- April 1986 -  
Dec. 1986                   **ARGENTINE CATHOLIC UNIVERSITY - Buenos Aires, Argentina.**  
*Teaching Assistant.* Sections of undergraduate courses in International Trade and Argentine Economic Policy. Gave lectures and led classroom discussions.
- Feb. 1986 -  
July 1987                   **CRONOS S.A.I.C. – Buenos Aires, Argentina** (intercom manufacturer and marketer).  
*Market Analyst.* Examined the competitive and economic environments for alternative product development projects. Researched the impact of inflation on the firm's pricing strategy.
- SCHOLARSHIPS:**           Citicorp (Wriston) Scholar, 1988-89.  
William L. Clayton Scholar, 1987-88.  
Ford Foundation Scholar, 1987-89.
- PUBLICATIONS:**        Ingham, V., and M. Porter, "La Meta de la Competitividad es Mantener Altos los Salarios," in *Temas para Pensar desde el Sur*, May/June 1998.
- LANGUAGES:**            English, Spanish (native), working French and elementary German.